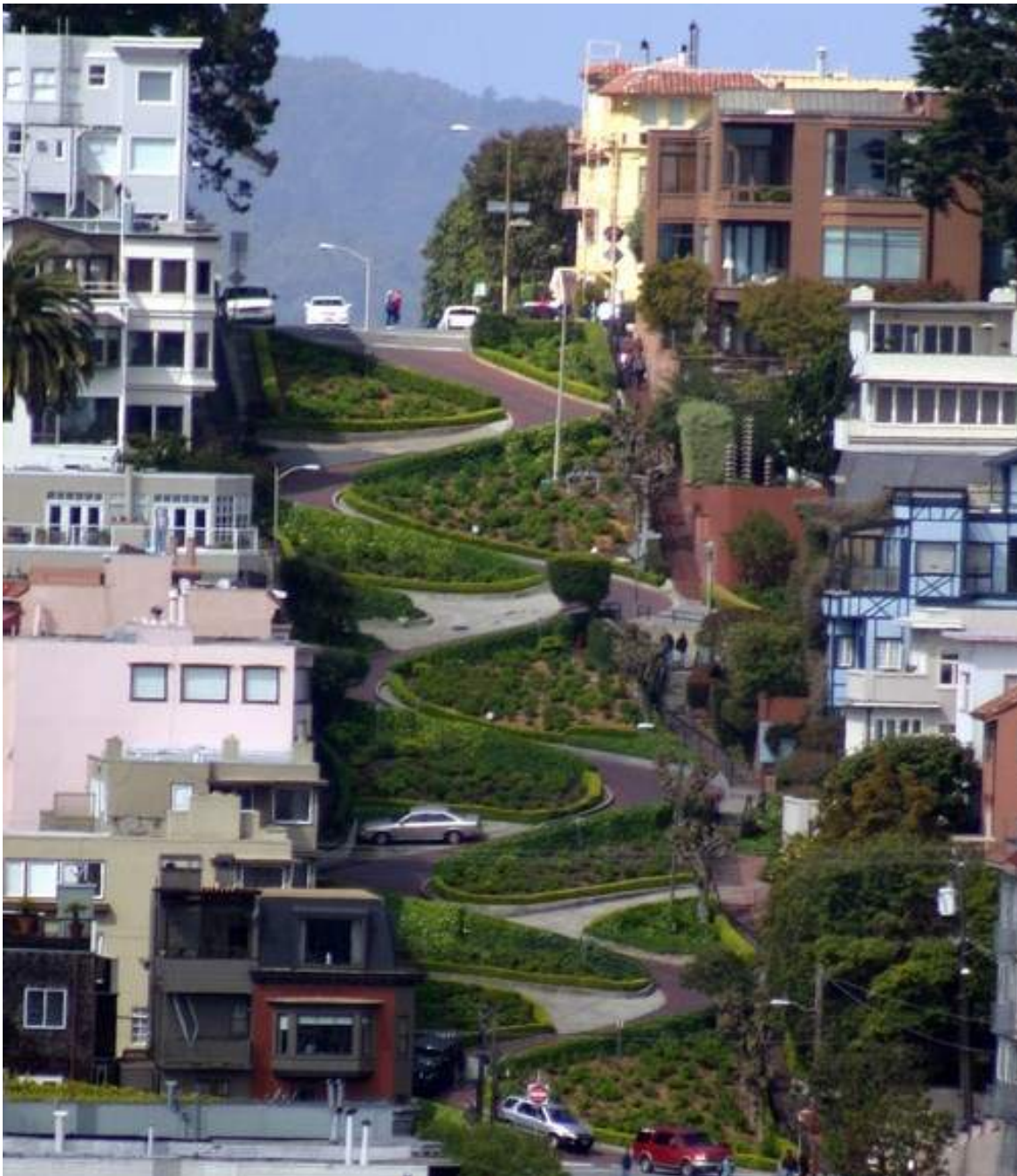


Multifunctionality and streetscape – events, people, meeting places

“STREETSCAPE FOR CREATION OF
PLACE | DENTITY”

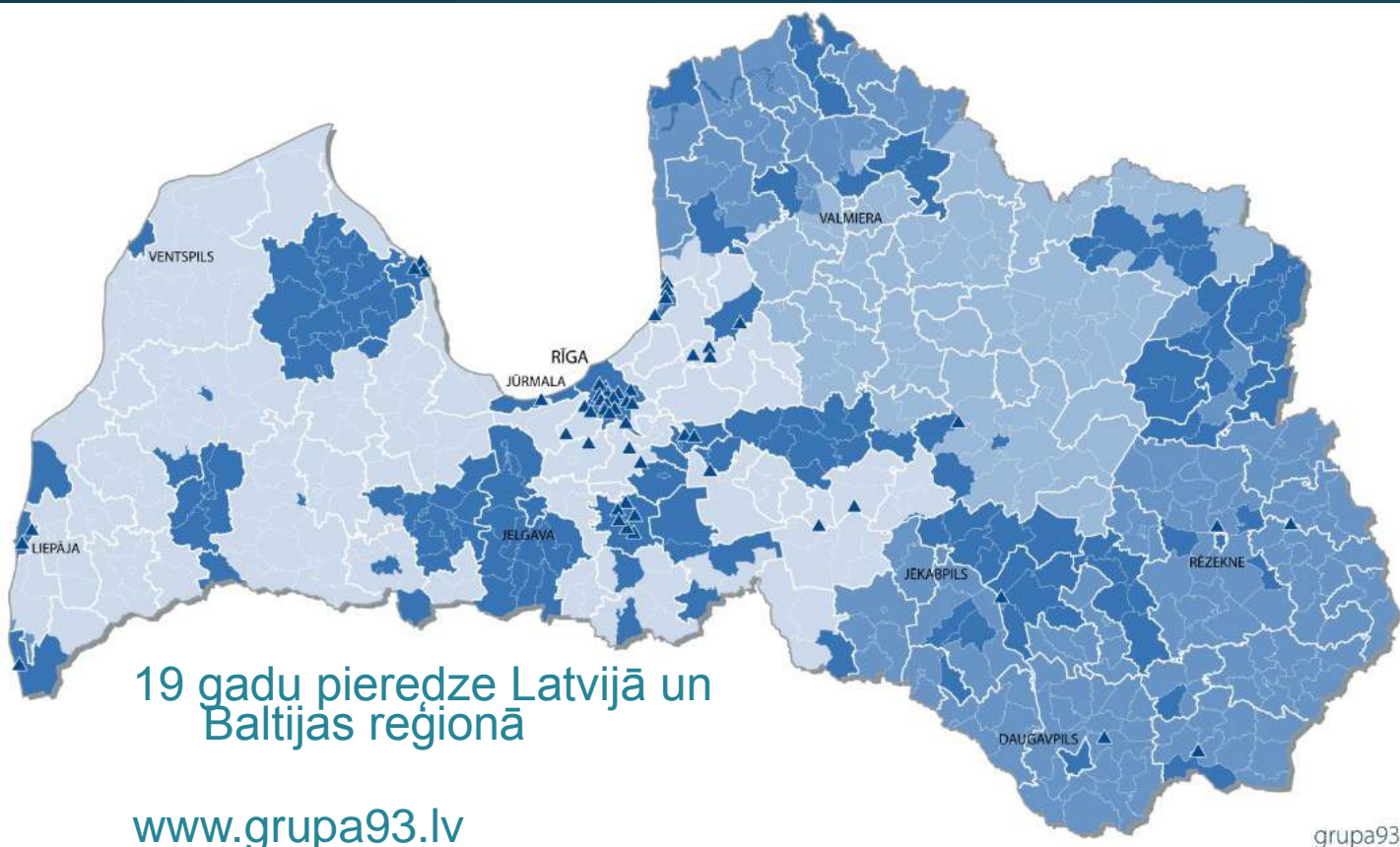
Neils Balgalis, grupag3



Ar suprantate
lietuviškai?

Gali būti, kad
šiandien kalba
lenkiškai

”Grupa93” SIA urban planners



Neils Balgalis

44-20-49-10

joy, relax, changing views

openness

ideas

knowledge

Innovative Streetscape Design Manual

Client: Euroregion „Country of Lakes”

Developed by Grupa 93 Ltd.

Latvian-Estonian-Russian
program project
„ESTLATRUS TRAFFIC”



2013

united by borders



3, 20, 93, 02.2014

activities

1st workshop

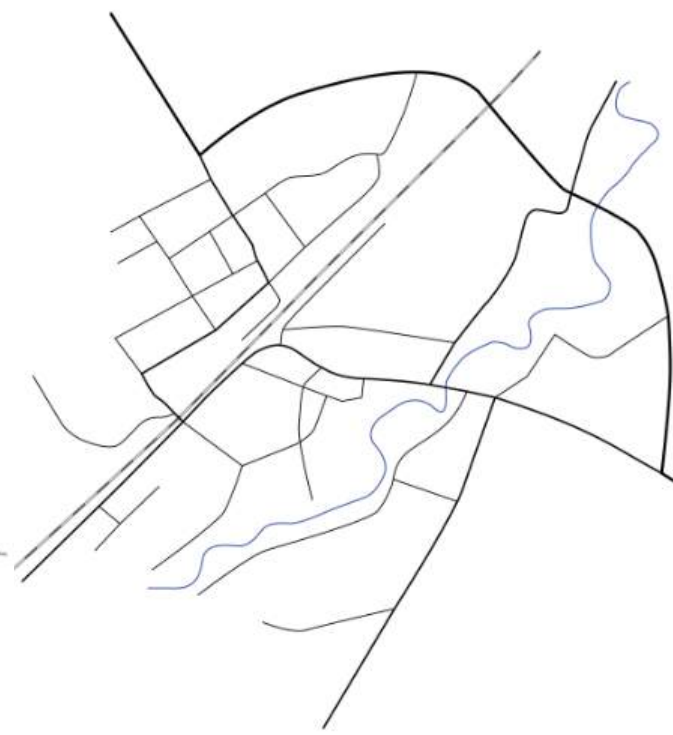
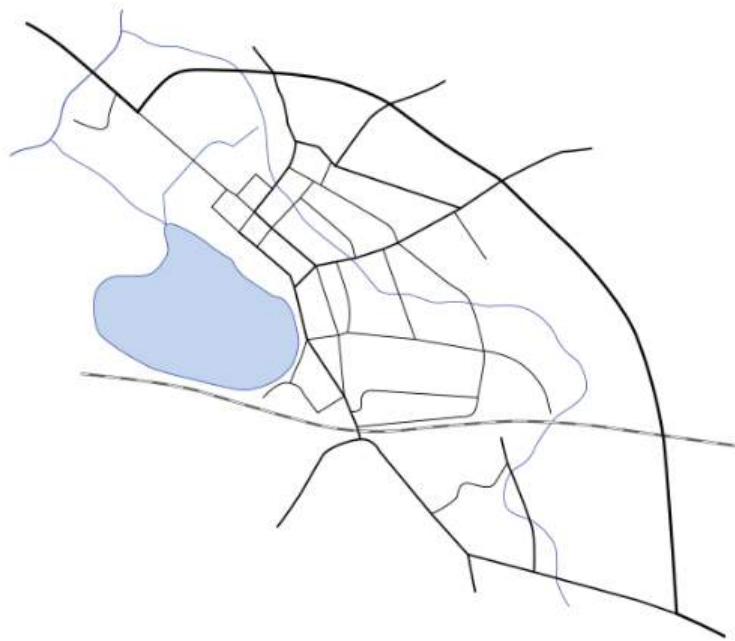
activities

2nd workshop

activities

3rd workshop

**Innovative
Streetscape
Design
Manual**





Streetscape Guidance 2009: Executive Summary

A guide to better London Streets

MAYOR OF LONDON

Transport for London



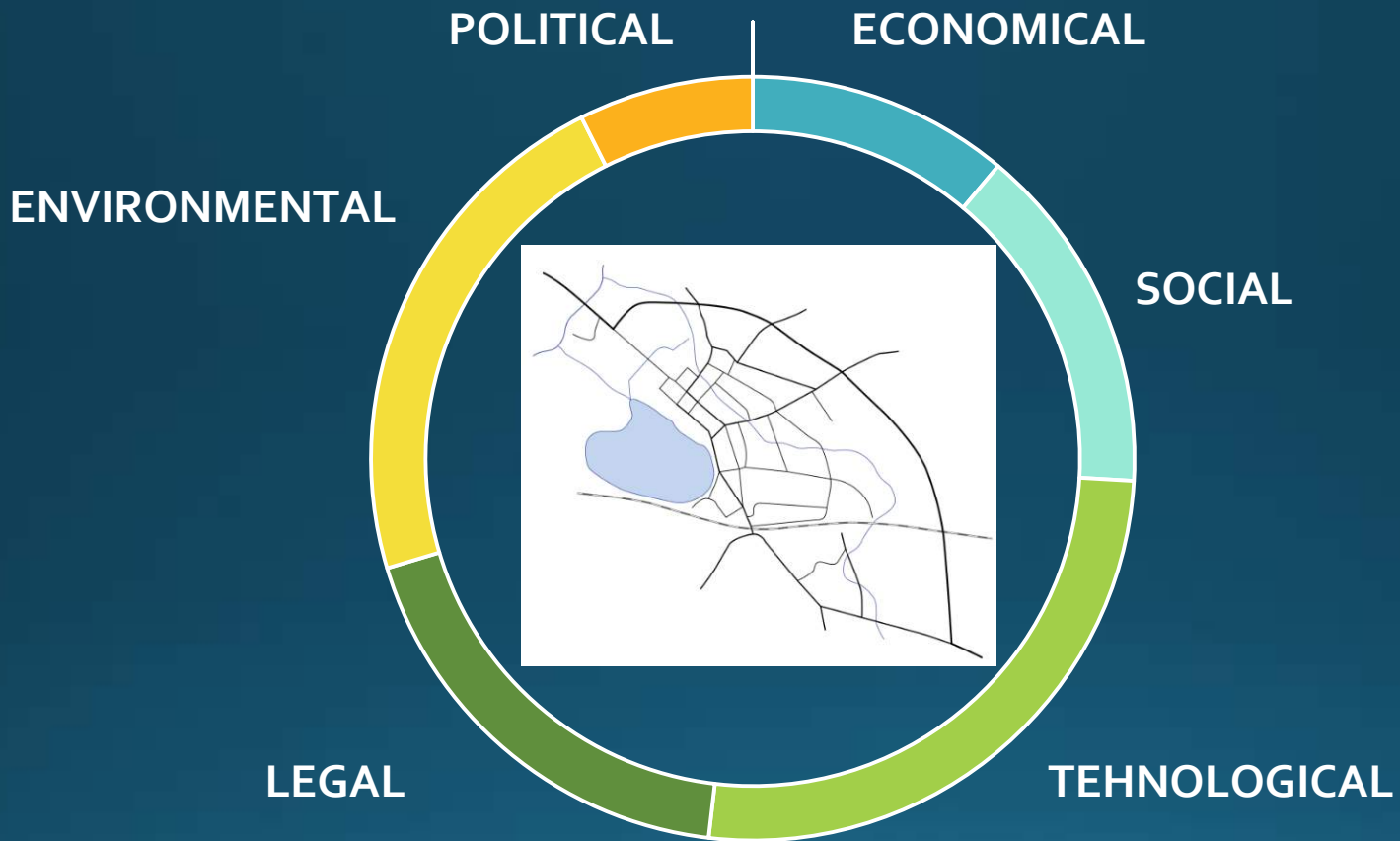


LONDON _ PARIS _ NEW
YORK \

KRĀSLAVA _ VIRU _
PITALOVO

PESTLE

2006-2013-2020



□ P □ E □ S □ T □ L □ E

Krāslava – lessons learned











cucumber

town specific streetscape design

identity issues

soundscapes, smellscapes,
waterscapes/fronts

evening unites

 cycling_20082013	8/20/2013 6:53 AM
 Drosiba	11/1/2013 2:01 PM
 greenery	8/19/2013 10:58 PM
 lighting_signs_advertisement	8/20/2013 11:58 AM
 Maintenance	8/19/2013 3:46 PM
 Multifunctionality-furniture-Liga	8/20/2013 1:00 PM
 safety_20.08.2013_small	8/20/2013 6:55 AM
 Seasons_Viesturs	8/19/2013 3:55 PM
 Stormwater_20.08.2013	8/19/2013 11:11 AM
 Waste	8/19/2013 7:01 PM

streets for people

multi_functionality

uniqueness

Streetscape - Aim of the Manual



Collection of best practices - examples, tools and techniques for creation of high quality street environment focusing on regional small town urban design issues.

Concept of streetscape

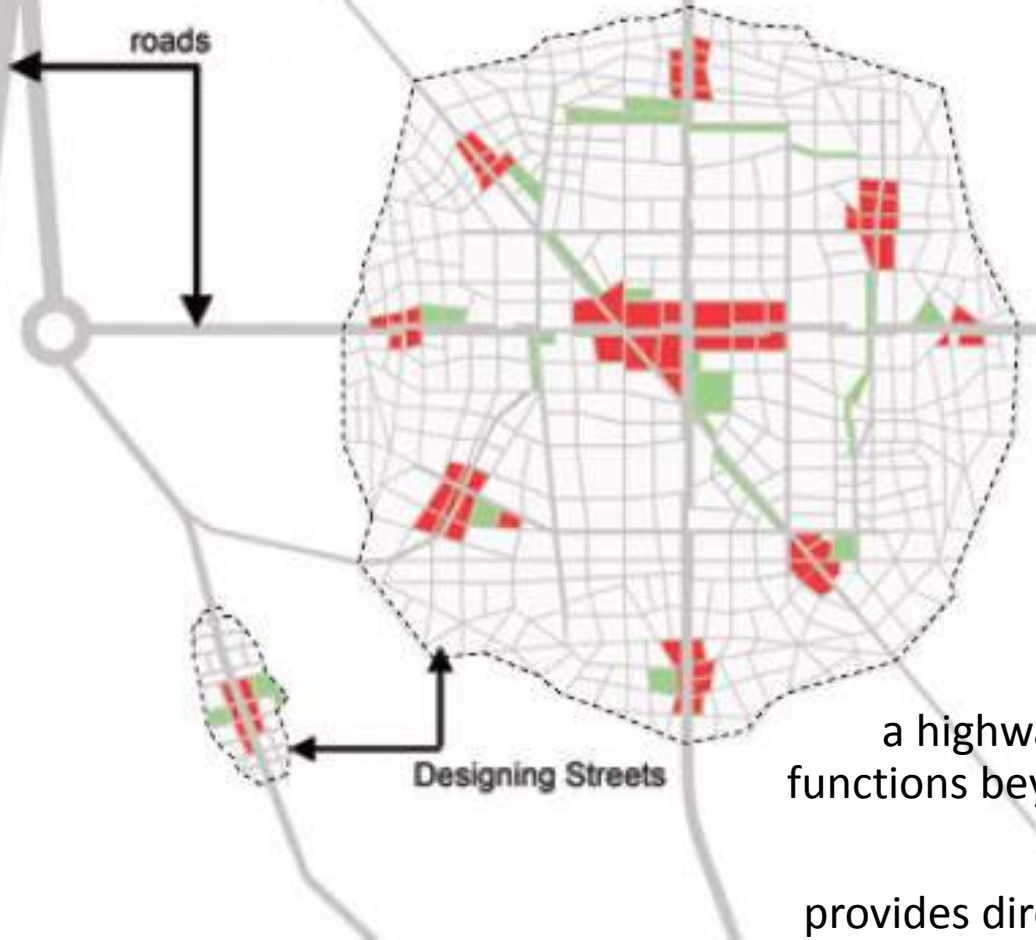
Landscape – townscape – streetscape



The visual elements of a street, including the road, adjoining buildings, street furniture, trees and open spaces, etc, that combine to form the street's character.

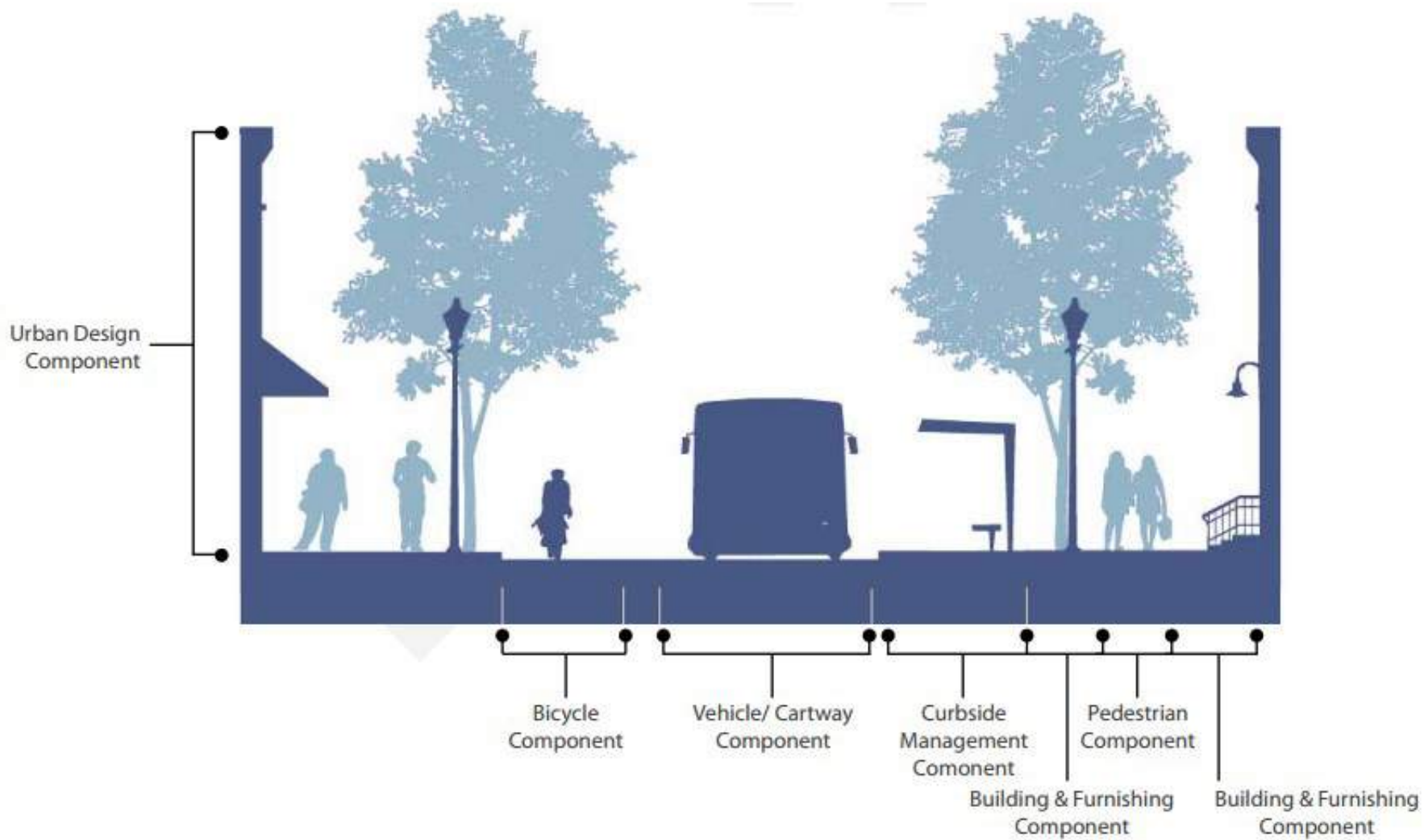
Road

a highway whose main function is accommodating the movement of traffic.



Street
a highway that has important public realm
functions beyond the movement of traffic i.e. a
multi-functional space;
provides direct access to the buildings and the
spaces that frame it;
provides enclosure;
has a sense of place.

- Local distinctiveness is important for many reasons and is 'essentially about places and our relationship with them':
 - it adds to the character of an area.
 - it helps to foster pride of place and civic pride.
 - it gives depth and richness to a place.
 - it can provide interest because of inherent historical value



Complexity of street as a public space



History of streetscape. Where we are



1880: Stroget, Copenhagen's main shopping streets, is the center of the city's public life.



1960: Automobiles have invaded Copenhagen en masse, diminishing the lively spirit of the Stroget.



1968: Six years after being made a pedestrian street, one of the first in Europe, the Stroget is once again the heart of the city.

Movement



Access



Place



Street functions

Parking

Utilities

Classification of streets – different terms, similar

In common:

- roads
- arterial streets
- collector streets
- local streets



Streetscape's value

Better quality of life

Healthy environment

Higher property value

Reinforced social interaction

Enhanced business opportunities



More interesting division by function / character



Our focus – multifunctional streets, living streets, shopping streets; streets as public places / spaces

time for dinner?

YES

Evaluation methods (?)

...wondering if anyone has come across data or case studies that would help provide evidence that streetscape projects have directly resulted in positive economic impacts (lower vacancy rates in corridor, improved property values, higher business sales etc.). Given that there are many variables that impact economic conditions I am finding it hard to be able to attribute economic development directly to streetscaping even though this is commonly sold as a benefit of road improvement projects.

...I've seen beautifully designed streetscapes where the area is dead. I've also seen areas that are incredibly lively that have had little done to the existing sidewalks.

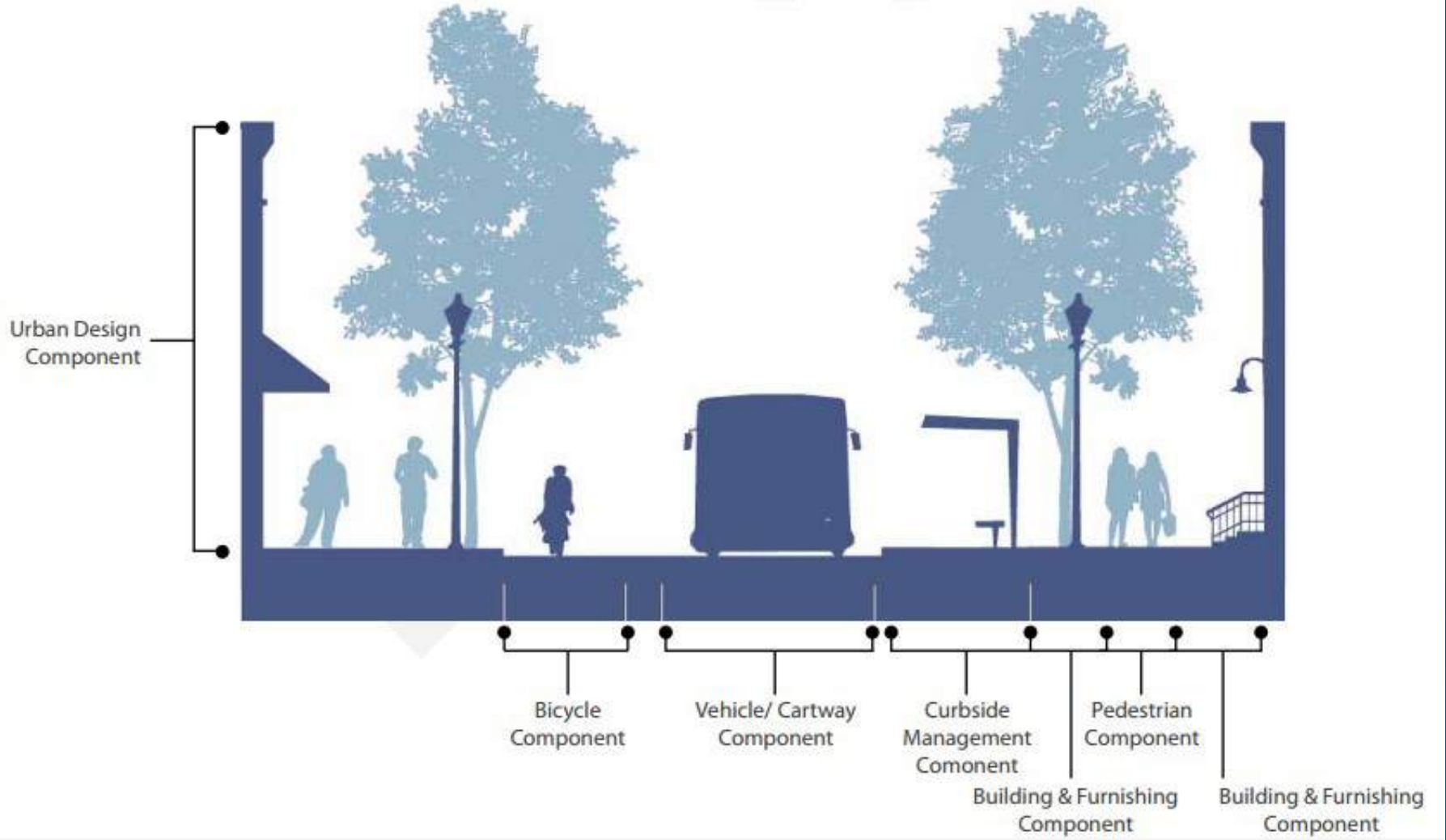


kogda ljudi
naslađdajutsa
gorodskoj mebelju

13 000 people + visitors

6100 cars + transit + visitors

74 km of streets in Voru



Complexity of street as a public space



Image and Events

Events

Exclusive and new

A very special ones for the town

Ordinary, but important ones

Amsterdam – Queen - May



Street parties London



Countryside steps into town



Latgale craftsmen festival



Ice and sand in Jelgava



Milk and honey in Jelgava



Exclusive cars in Florida



Cow parade Ventspils



Flower festival Ventspils



Venstpils identity



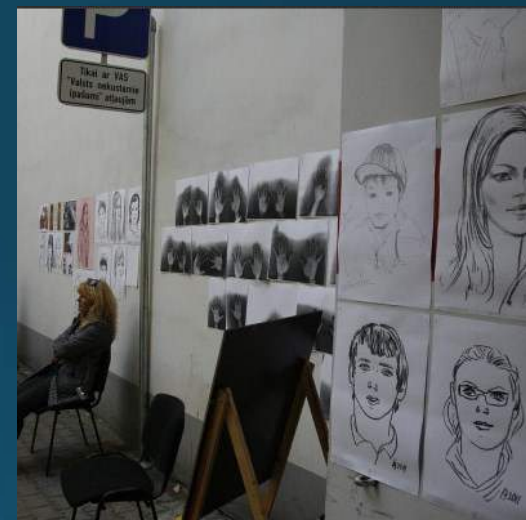
Miera ielas festivity Rīgā



Park the park in Rīgā



Krišjāņa Barona ielas svētki



at 8,890,000 results (0.27 seconds)

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[u](#)
[v.voru.ee/](#) Translate this page

maa pealinn ametlik koduleht. Ülevaade, juhtimine, kultuuriinfo, turism ja fotoalbum.
avalitsus - Linnavalitsuse kontaktid - Ürituste kalender - Sotsiaaltöösakond

[u - Wikipedia, the free encyclopedia](#)

[wikipedia.org/wiki/Võru](#)

a (Võro: Võro; German: Werro) is a town and a municipality in south-eastern Estonia. It is
apital of **Võru** County and the centre of **Võru** Parish.

County - Category:Võru County - Category:Võru - Võru Parish

[u JK - Wikipedia, the free encyclopedia](#)

[wikipedia.org/wiki/Võru_JK](#)

alliklubi **Võru** is an Estonian football club based in **Võru**. The club was founded in
. The team currently plays in the II Liiga, the third highest level of ...

[u town - a cultural treasure in Estonia - Visitestonia.com](#)

[v.visitestonia.com](#) Home Destinations City Guides

y the hilly landscapes of **Võru**: ideal holiday destination for sports and nature loving
le. Read more about activities in **Võru**!



Võru

Town in Estonia

Võru is a town and a municipality in south-eastern Estonia. It is the capital of
Võru County and the centre of Võru Parish. *Wikipedia*

Area: 13.24 km²

Founded: August 21, 1784

Weather: 5°C, Wind SE at 0 km/h, 92% Humidity

Local time: Friday 8:44 AM

Feedback/More info



File Talk

File:Voru coatofarms.png

From Wikipedia, the free encyclopedia



File Talk

File:Flag of et-Võru.svg

From Wikipedia, the free encyclopedia

[File](#) [File history](#)



[Flag_of_et-Võru.svg](#) (SVG file, nominally 471 × 300 pixels, file size: 606 B)

Contents [hide]

- History
- Geography
- Culture
- Transport
- Twin towns
- Notable people
- See also
- References
- External links

History [edit]

Võru was founded on 21 August 1784, according to the wish of the Empress Catherine II of Russia, by the order of Riga Governor general count George Browne, on the site of the former Võru estate.

Geography [edit]



The town is situated on the shore of Lake Tamula.

Culture [edit]

The **Võru Folk Festival** takes place every year in Võru.

Friedrich Reinhold Kreutzwald, the author of the Estonian national epic "Kalevipoeg", lived in Võru from 1833 to 1877.

Transport [edit]

European route E263 is the main connection with the rest of Estonia. Other roads connect Võru with Põlva, Räpina, Antsla and Valga. Currently inactive Valga–Pechory railway passes through Võru.

Twin towns [edit]

See also: List of twin towns and sister cities in Estonia

Võru is twinned with:^[1]

- | | |
|--|--|
| <ul style="list-style-type: none"> Laitila, Finland Iisalmi, Finland Landskrona, Sweden Härryda, Sweden Alūksne, Latvia Joniškis, Lithuania | <ul style="list-style-type: none"> Bad Segeberg, Germany Suwałki, Poland Chambray-lès-Tours, France Smolyan, Bulgaria Kaniv, Ukraine |
|--|--|



Võru city centre at night



Flag



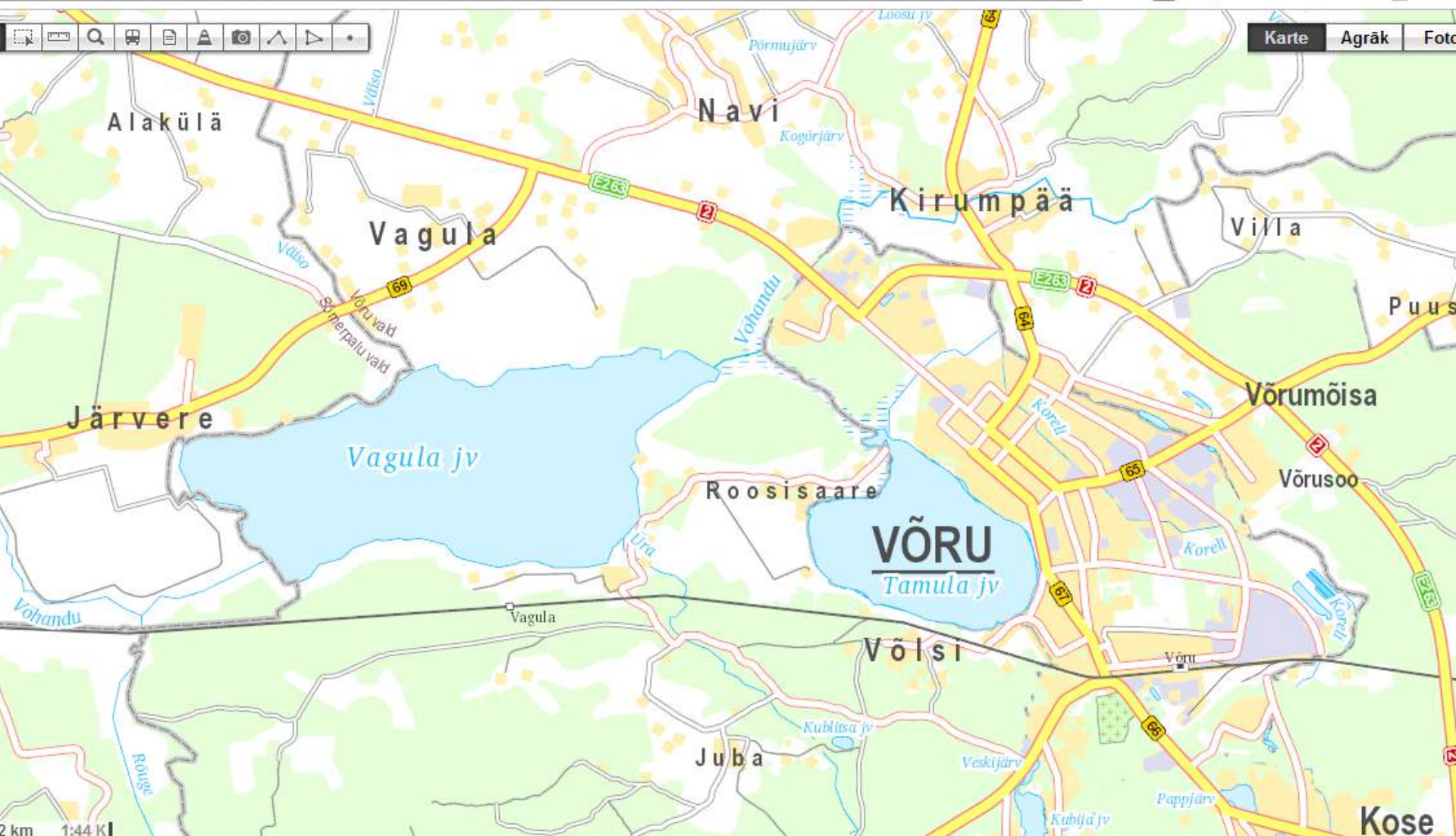
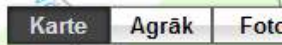
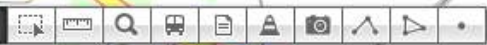
Coat of arms



Location of Võru

Coordinates: 57°51′N 27°00′E﻿ / ﻿57.85°N 27.00°E﻿ / 57.85; 27.00

Country	 Estonia
County	 Võru County
Area	
 • Total	13.24 km ² (5.11 sq mi)
Population (2013)	
 • Total	12 667
 • Density	1,099.2/km ² (2,847/sq mi)
Ethnicity	
 • Estonians	92%
 • Russians	6%
 • other	2%
Time zone	EET (UTC+2)
 • Summer (DST)	EEST (UTC+3)



BUS STOPS

Multifunctionality



You have reached your destination



Basics



Next level



Cousy







kagukeskus
Kõrgkooli
Kõrgkooli

TURU



Red graffiti on the bus shelter bench.

Bus stop – meeting and talking place



Alfa and Omega



Meeting and talking centre



P&R



Place for Events



place for playing



sports



attractive



weight watchers



juicy



place identity



wifi and touchscreens



dancing



sustainable



minimalism



multifunctionality



galdiņi,
velo novietnes,
grāmatu apmaiņas
punkts,
atraktīvs izgaismojums,
informācijas stends,
iespēja uzlādēt telefonu,
wi-fi,
klausīties mūziku,
kafijas stends

unlimited multifunctionality



What for us?

http://kjzhang.freehostia.com/BSUD_design_applications.html

<http://www.theediblebusstop.org/>

<http://herwigphoto.com/project/soviet-bus-stops/>

<http://www.theatlanticcities.com/arts-and-lifestyle/2012/11/heres-one-way-waste-time-bus-stop/3931/>

<http://www.inhabitat.com/new-post-submission-1023/bus-shelter-rendering/>

<http://roofmeadow.wordpress.com/2011/06/30/phillys-first-bus-shelter-green-roof/>

<http://creativity-online.com/work/vitaminwater-energy-bus-shelter/23814>

<http://youtu.be/bpdKTeNt4oI>

<http://www.cargocollective.com/angelaepark/Interactive-Bus-Stop>

<http://www.fastcocrete.com/1683165/adobe-ambushes-pedestrians-with-real-time-photoshopping>